ITEM 59. CAR SHARE – QUAY STREET HAYMARKET

TRIM RECORD NO: 2015/483909

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the western side of Quay Street, Haymarket, between the points 12 metres and 18 metres (one car space) north of Bijou Lane as 'No Parking Car Share Vehicles Excepted' subject to the following:-

(A) The City will only install signage for the car share space when Hertz 24/7 has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from Hertz 24/7 for a car share space in Quay Street, Haymarket, north of Bijou Lane.

COMMENTS

One car space on the western side of Quay Street, Haymarket, north of Bijou Lane is currently allocated to car share – the remaining parking between Thomas Street and Bijou Lane is currently signposted as "2P Ticket 8am-6pm Mon-Fri, 4P Ticket 6pm-10pm Mon-Fri 8am-10pm Sat-Sun & Public Holidays". The proposal will reallocate the kerbspace to provide two Car Share spaces.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 27,157 of which 7,299 are business members.

As of September 2015, there were 536 Hertz 24/7 members in Postcode 2000.

Within a 250 metre radius of this location, there is currently one space allocated for Hertz 24/7 car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 269 letters sent out with no responses supporting or opposing the proposal.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Quay Street Haymarket

Claudia Calabro, Business Support Officer

